



**Board of Directors Meeting Minutes
May 8, 2017**

In Attendance: Dave Sciamarelli , Eric Metzman, Gregg Schwind, Mary Ann Scully, Lin Eagan,
Board Members.
Nina Basu, *President & CEO*

Absent: Milton Matthews, *Board Member*, Kirsten Coombs, *Treasurer*

Meeting called to order 7:12 p.m. by Lin Eagan, Chair

Schwind moved to approve the agenda as presented, Sciamarelli seconded, the Board unanimously approved the motion.

Schwind moved to approve the March 15, 2017 minutes as presented, Scully seconded, the Board unanimously approved the motion.

Chair's Report

Eagan discussed need to schedule walk-throughs of the park first by the IAT board and (later) by the IAT and CA boards jointly.

Basu will get Michael McCall's availability to accompany us on walks.

Nomination of Secretary

Schwind nominated himself to be secretary, Eagan seconded. The Board unanimously approved the nomination.

President's Report

Basu talked about the exceptionally good condition of the park at this time. This will change as the park is used for events. Two trees did not leaf out and must be removed for safety reasons.

There is no wood chip protocol for the park this year. The problem is that wood chips do not allow for grass to grow. Therefore, we may use sawdust in muddy areas. We also want to charge users for damage to grounds. The idea is that we will take that revenue and sod areas at the end of the concert season.

Basu stated primary goal this year is to generate as many positive experiences as possible with the Park. A Columbia Orchestra performance is set for on June 11. There are also two County rec and parks concerts, and a book festival as well. IMA will have several events on Chrysalis stage, and all but one are part of larger fests.

Basu noted that park frontage is Little Patuxent Parkway and the multi-use path. Nina wants to create opportunities for people to enter park and use the park. The first idea is Imagination Playground. Other similar organizations use these play areas. They have been placed at several points on the Highline in New York City. We will need a person, perhaps from IMA, to monitor use when the playground is operational. Placement will be on flat area near the multi-use pathway. Will be stored under Chrysalis.

We will have children's programming at Chrysalis this year. Can use Imagination Playground for these as well. The cost is within Nina's spending limit (\$10K). Nina favors a 55-piece set. We may seek funding from a local grantmaker. The Board was very receptive to acquiring the playground.

The Board discussed possible partnerships for pop-up art activities. For example, partnering organizations in Baltimore and in Howard County. We would provide the space and publicity.

Public art contest. Basu next raised the idea of a public art contest in the park. This would be along the lines of cows, pandas, and crabs in other cities. She wants to buy several (5-10) park quality Adirondack chairs. Park quality means they will be more durable. The general idea is that people will submit their designs for the chairs. We will advertise the contest and get well-known judges. We will then put the finished chairs in the park for visitors' enjoyment. Finally, we could auction them off in October as a fundraiser.

Basu stated that she will contact a local grantmaker about funding for ornamental trees and tree protector benches. These may cost \$2,000 each.

Picnic tables and trashcans. Basu is talking to CA about replacing the old tables that are out in the park, and about installing trashcans.

IAT Short-term strategy. The #1 thing Basu wants to get built before next season is a single path. Not a road; instead, this would involve choosing one segment of the path that connects LPP to the Chrysalis. The path will meet many needs. The path must be pervious, and will probably be flexi-pave, but we may look at installing adjacent grass pave. The idea is that users can walk or drive on this surface, with festival events on either side. Potential funders: CA, County, IMA. Basu will seek an estimate.

Basu also wants to apply to Design Museum Foundation to host a play structure.

Medium-term strategy. The medium term focus is the funding of the Butterfly building. Basu does not oppose debt financing. The Butterfly will likely be a joint partnership with IMA. IMA wants to put in a concession stand for the Chrysalis. The fate of old white farmhouse is unknown. IMA is still operating out of it. The IMA/Hughes agreement is that the farmhouse will be torn down within 6 mos of IMA moving to MPP.

Basu informed the Board that IAT now has office space at the Oakland. We have a 12 x 12 office. Nina will have the IAT phone number transferred from the McCalls to an off-site answering service. Basu stated that the IAT web site needs work. Basu will add booking and rate information to the site. The point is to make it easy for people to book the Chrysalis.

Basu stated that we have already had a few events at the Chrysalis. There is a need to make sure that the cut-off for events (i.e., music) is 10:58 (11:00 is actual time).

Construction. Basu stated that the last few pieces of Ipe pickets have been installed. IAT has use and occupancy permits.

Basu has drafted policies and procedures for use of Chrysalis. Our goal is transparency and clarity with users of Chrysalis. The Board discussed a number of the proposed policies, especially the alcohol policy. The Board also discussed the Rental Rates and Terms policy. The Trust used the Rouse Theater as a benchmark to set Chrysalis rates. We are also similar to the smaller venue (Barns) at Wolfrap. Basu will clarify rates for 501(c)(3) to make clear the magnitude of the expenses required to be paid. The Board identified several small changes to the policy.

Schwind moved to approve Rental Rates and Terms with minor changes as discussed by Board. Sciamarelli seconded. The Board approved the motion unanimously.

The Board then discussed the co-sponsorship policy for non-profit events that are free and open to the public. For example, a free orchestra event. These events give us co-publicity with the

organization using the park and/or Chrysalis. The concern, however, is setting the amounts that we will receive as sponsorship credit. Board members made a number of suggestions to make the policy clearer as to whom it applies.

Metzman moved to approve the co-sponsorship policy with changes as discussed. Scully seconded. The Board approved the motion unanimously.

Board next discussed the Interfaith 50th anniversary service. This is a one-off event, not any one religion, and they have an expectation that they will get Chrysalis at cost. Basu says this is outside the IAT mission (arts and culture), so she brought the event to the Board for discussion. Basu recommended accepting the event as an exception. Scully moved to permit the event as recommended. Eagan seconded the motion. Eagan, Schwind, and Scully voted in favor. Metzman opposed. Sciamarelli abstained. The motion passed 3-1-1.

The next issue is whether IAT should be a named sponsor in service announcements and other materials. Scully moved, and Metzman seconded the motion, that IAT not be included/listed as a sponsor of the Interfaith event. The motion passed unanimously.

The Board next discussed working with IMA to hold them accountable and insist upon a logistics plan. Basu wants do a better job on this than IAT has done in the past. We also need to work on a rate schedule with IMA, with accountability.

The Board discussed IAT's relationship with CA. The Board identified the need for a joint CA/IAT public meeting before October 1, 2017.

Fundraising and funding plan

Basu stated that there is \$65K remaining to be appropriated to capital funds. IAT may need to either raise this money or draw on the line of credit. Basu has meetings with certain corporations to discuss Butterfly funding. We are still pushing Chrysalis plank sales.

Metzman offered to chair the fundraising committee. Sciamarelli moved that Metzman be fundraising chair; Schwind seconded. The Board approved the motion unanimously. Metzman will start finding members for his committee.

The Board next discussed setting a date for our fundraising event in the Chrysalis in September or October. The Board chose September 22.

Sciamarelli moved to adjourn the meeting. Scully seconded the motion. The Board approved the motion unanimously.

The meeting of the IAT Board adjourned at 9:45 pm.

Respectfully submitted,

Gregg Schwind
Secretary